



TISSEMSILT UNIVERSITY- ALGERIA



december 09th and 10th, 2025



The International In-Person and Online Conference on:

Supporting and Promoting Entrepreneurship in Ecotourism as a Strategic Choice to Achieve Sustainable Local Development in Light of the Current Global Crises and Challenges.

-Evaluating the current situation and anticipating the future-

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Preamble of International Conference

In recent years, sustainable local development has gained significant attention from policymakers in both developed and developing nations, given its vital role in empowering local communities—particularly those affected by poverty—and in fostering overall national economic growth. As a result, countries increasingly prioritize specific strategic sectors that align with rapidly evolving global challenges, notably the tourism sector.

According to the World Tourism Organization, international tourist arrivals reached 1.45 billion in 2024. The World Travel & Tourism Council (2023) reported that the travel and tourism sector contributed 9.1% to the global GDP—representing only a 1.4% decline compared to 2019—and projected to exceed 10% by 2024. Additionally, the sector supports over 330 million jobs worldwide, with 27 million new jobs created in 2024 alone.

Ecotourism is considered one of the most dynamic and extensively researched forms of tourism. It continues to attract a growing number of tourists due to increasing global environmental awareness, a strong shift toward ecological preservation, and the emergence of diverse eco-entrepreneurial initiatives. Consequently, ecotourism has surpassed other tourism segments in terms of growth and demand. The global ecotourism market was valued at 219.81 billion USD in 2024, with North America holding the largest market share at 35.8%. The market is expected to reach 648.65 billion USD by 2033.

As nations seek to fulfil the multiple dimensions of sustainable local development through sustainable ecotourism, entrepreneurship plays a pivotal role. It serves as a catalyst for job creation, local investment stimulation, environmental protection, cultural preservation, quality of life enhancement, infrastructure development, and innovation. These goals are often pursued through innovative pilot projects in various settings such as forests, mountains, deserts, coastal areas, rural communities, and cultural heritage sites.

Several countries—such as Canada, the United States, Australia, Serbia, Italy, Costa Rica, Kenya, Malaysia, China, Turkey, Egypt, and Saudi Arabia—have achieved considerable progress in developing entrepreneurship-driven ecotourism. However, Algeria, despite its unique natural, ecological, geographical, and climatic assets—including globally classified sites—has not yet fully capitalize on this potential to position itself as a premier international ecotourism destination and a driver of sustainable local development.

Considering this, the central question of the international conference is as follows:

To what extent does entrepreneurship contribute to ecotourism in realizing the dimensions of sustainable local development by 2030, considering ongoing global crises and challenges?



Axis of International Conference :

First Axis: Strategic Frameworks for Advancing the Dimensions of Sustainable Local Ecotourism and Barriers to Implementation.

Second Axis: Contemporary Approaches and Emerging Trends in Ecotourism Entrepreneurship.

Third Axis: Institutions, Organizations, and International Frameworks Supporting Sustainable Ecotourism Entrepreneurship.

Fourth Axis: Prerequisites and Challenges in Enabling and Strengthening Sustainable Ecotourism Entrepreneurship.

Fifth Axis: Current Realities and Constraints of Ecotourism Entrepreneurship and Its Role in local Sustainable Development.

Sixth Axis: International and Algerian Benchmark Models in Sustainable Ecotourism Entrepreneurship.

Seventh Axis: Prospects of Sustainable Ecotourism Entrepreneurship in Algeria and Worldwide by 2030.



Scientific Committee of International Conference:

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International Conference Participants



- University faculty members, researchers, and experts from international, Arab, and Algerian academic institutions.
- PhD Students whose areas of specialization are directly related to the themes of the conference.
- Investors, entrepreneurs, consulting firms, and other active stakeholders in the field.
- Local authorities, decision-makers, and governmental policymakers.

Conditions of Participation

- Co-authored papers are accepted, though priority will be given to individual submissions.
- Submissions featuring applied or field-based research will be prioritized during the selection process.
- The paper must align with one of the conference themes and demonstrate academic rigor, scientific originality, and a clear methodological framework, supported by a complete bibliography.
- The paper must not have been previously published or presented at any other scientific event.
- Submissions must not exceed 20 pages, and references must be cited according to the APA citation style.
- Papers are accepted in Arabic, French, or English.



Publishing Papers of Conference



This international conference scientific research will be published in:

- Beam Journal of Economic Studies - category C-.
- Conference **proceeding** book with ISBN.

Important Dates:



Deadline for Full Paper Submission: August 20, 2025

Notification of Acceptance: October 30, 2025

Conference Dates: December 09–10, 2025



Other observations:

For inquiries and further information, please contact us at the following official email address of the international conference:

ecotourisme.durable@univ-tissemsilt.dz

Link to download the paper template or to send
the final paper:

