



Faculté des sciences économiques, commerciales et des sciences de gestion

Année Académique: 2024/2025 Domaine: Sciences Economiques, de Gestion et Sciences Commerciales
Filière: Sciences commerciales
Spécialité: marketing
Niveau: Master 1 Arrêté d’habilitation de l’offre de formation: N°1119 du

PV de délibération Semestre 1 - 2024/2025 (Session :Normale)

		F00D0001M			F00F0001M						F00M0001M				F00T0001M				
		Applications en Marketing Digital	Moyenne UE	Crédit UE	Innovation et développement des produits	Management des forces de vente	Méthodes quantitatives en Marketing 1	analyses stratégique et concurrentielle	Moyenne UE	Crédit UE	Communication et rédaction administrative	Moyenne UE	Crédit UE	éthiques de marketing	langue étrangère spécialisée 1	Moyenne UE	Crédit UE	Crédits du Semestre	Moyenne du Semestre
1 - AFER Abderrahmane	212138068166	0.0	0.0	00	1.8	1.5	1.2	0.0	1.13	00	4.5	2.25	00	0.0	0.0	0.0	00	00	1.2
2 - AOMAR Mourad	171738068786	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
3 - AOUI Hadda	23042056592	5.05	5.05	00	14.0	12.4	11.2	10.8	12.1	18	14.1	11.85	09	9.6	8.0	8.0	00	30	10.82
4 - BAGHDADA Charifa	12128053939	0.4	0.4	00	0.0	0.4	2.8	0.0	0.8	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.48
5 - BAYA Mohamed ali	202038060447	1.6	1.6	00	10.6	11.8	10.6	9.1	10.53	18	10.6	8.1	04	5.6	7.0	7.0	00	22	8.46
6 - BENSILA Elhadj djillali	202038059719	4.2	4.2	00	7.7	10.6	7.3	15.4	10.25	18	12.7	8.95	04	5.2	8.5	8.5	00	22	8.98
7 - BENYOUCEF YOUSOUF	171737076483	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
8 - BENZEMOUR Manel	212138068810	6.1	6.1	00	11.8	16.3	9.2	7.2	11.13	18	14.5	13.55	09	12.6	12.0	12.0	01	30	11.16
9 - BERROUCHI REDOUANE	171738067816	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
10 - BOUCENNA Zoulikha	131338056557	8.3	8.3	00	9.8	10.9	11.2	11.7	10.9	18	12.4	10.2	09	8.0	10.0	10.0	01	30	10.31
11 - BOUCHEKEUR Si rabah	202038058442	8.95	8.95	00	10.2	12.0	10.2	11.5	10.98	18	11.6	12.9	09	14.2	13.0	13.0	01	30	11.36
12 - BOUGHENDJA Khaled kheirddine	191938061741	0.4	0.4	00	7.8	10.2	1.4	7.2	6.65	04	12.0	10.4	09	8.8	14.0	14.0	01	14	7.31
13 - BOUNEDJAR OUSSAMA	171738066969	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
14 - BRAIK Miloud	191938064701	0.0	0.0	00	10.2	6.4	4.8	1.2	5.65	05	12.5	9.25	04	6.0	11.0	11.0	01	10	6.21
15 - CHACHA Chems-eddine	202038059828	3.5	3.5	00	7.4	10.8	10.2	11.2	9.9	13	9.2	8.7	00	8.2	10.0	10.0	01	14	8.73
16 - CHAD Fatiha	2301245551	14.5	14.5	02	13.2	16.0	5.2	10.8	11.3	18	17.3	14.65	09	12.0	6.0	6.0	00	30	12.27
17 - CHADLI Ahmed abdelkrim	171738017755	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
18 - CHEBBAH Oussama	202038058395	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
19 - CHELLI YOUNES EL MOKHTAR	161638071867	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
20 - CHETOUI Lemya	212138071339	10.05	10.05	02	16.5	17.3	11.0	17.3	15.53	18	18.5	17.65	09	16.8	8.0	8.0	00	30	14.86
21 - DEKKI MOKHTAR	181838065745	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
22 - DIFALLAH Amina	212138067926	2.6	2.6	00	9.8	12.8	6.8	10.2	9.9	09	8.7	10.15	09	11.6	12.0	12.0	01	19	9.13
23 - FEDAL Youcef	212138073252	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
24 - GUEMOUR Ibrahim	202038060417	2.3	2.3	00	10.5	10.3	13.2	9.1	10.78	18	10.4	8.8	04	7.2	12.0	12.0	01	23	9.2
25 - GUERBI Mohamed	202038058641	3.2	3.2	00	7.2	10.2	5.2	6.8	7.35	04	4.0	5.75	00	7.5	10.0	10.0	01	05	6.55

Nombre total des étudiants: 50 Nombre total étudiants admis: 13 Nombre des étudiants ajournés: 37 Le: 08-03-2025

Nom,Prénom et Signature des enseignants:

1-..... 2-..... 3-..... 4-..... 5-..... 6-.....

7-..... 8-..... 9-..... 10-..... 11-..... 12-.....

PV de délibération Semestre 1 - 2024/2025 (Session :Normale)

		F00D0001M			F00F0001M						F00M0001M				F00T0001M				
		Applications en Marketing Digital	Moyenne UE	Crédit UE	Innovation et développement des produits	Management des forces de vente	Méthodes quantitatives en Marketing 1	analyses stratégique et concurrentielle	Moyenne UE	Crédit UE	Communication et rédaction administrative	Moyenne UE	Crédit UE	éthiques de marketing	langue étrangère spécialisée 1	Moyenne UE	Crédit UE	Crédits du Semestre	Moyenne du Semestre
26 - HACHI MOHAMED ISLAM	181838064452	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	10.0	5.0	04	0.0	10.0	10.0	01	05	2.0
27 - HATTAB Mohamed abde illah	191938061855	0.6	0.6	00	5.4	3.6	3.6	6.0	4.65	00	11.0	10.6	09	10.2	13.0	13.0	01	10	6.25
28 - HOSNI Abdelhafidh	191938062386	1.0	1.0	00	1.2	1.4	2.8	4.0	2.35	00	0.0	0.0	00	0.0	0.0	0.0	00	00	1.39
29 - IDIR Hanane	212138070723	8.2	8.2	00	10.1	16.5	10.4	13.2	12.55	18	14.8	15.1	09	15.4	10.0	10.0	01	30	12.48
30 - IDIR Moutia Allah Iyad	191938064432	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
31 - KABES HAITHEM	212138070527	3.25	3.25	00	9.7	10.6	10.0	6.8	9.28	08	11.6	9.4	04	7.2	15.0	15.0	01	13	8.89
32 - KACIMI Youcef	12128054315	0.0	0.0	00	0.0	0.0	2.4	0.0	0.6	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.32
33 - LADHAM Kamel	23032054818	13.2	13.2	02	16.1	14.6	9.0	15.0	13.68	18	17.6	16.2	09	14.8	13.0	13.0	01	30	14.24
34 - LAZIB Tahar	23961824	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
35 - LOGAB DJAMILA	212138073142	5.8	5.8	00	8.8	16.5	10.0	12.0	11.83	18	14.7	14.75	09	14.8	9.0	9.0	00	30	11.62
36 - LOGAB ISMAIL YASSINE	161638071731	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	12.0	12.0	01	01	0.8
37 - LOT Oussama	212138067806	2.6	2.6	00	9.0	11.8	5.2	7.8	8.45	04	9.2	7.7	00	6.2	10.0	10.0	01	05	7.57
38 - MADJI Hadjer	212138069959	2.0	2.0	00	10.1	12.8	13.5	10.6	11.75	18	14.5	11.25	09	8.0	8.0	8.0	00	30	10.07
39 - MAZOUZ Samah	212138018971	0.2	0.2	00	0.0	0.8	2.4	0.0	0.8	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.45
40 - MEHCHEM Tahar	171738067817	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
41 - MOUSLI Rafik	212138067833	4.4	4.4	00	11.8	13.2	7.2	16.2	12.1	18	13.0	10.1	09	7.2	12.5	12.5	01	30	10.57
42 - NEDJAH Amine	212138069914	9.2	9.2	00	10.1	12.2	9.3	10.4	10.5	18	12.4	9.7	04	7.0	12.5	12.5	01	30	10.25
43 - OUSSER Ismail	202038058102	11.5	11.5	02	9.9	13.4	10.7	13.8	11.95	18	13.2	11.2	09	9.2	12.5	12.5	01	30	11.73
44 - REFES Abdelhadi	22118048002	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
45 - SAHRAOUI Thelidja	23042056646	0.2	0.2	00	0.0	0.15	0.0	0.0	0.04	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.05
46 - SIAR Marwa	212138069457	1.2	1.2	00	8.0	11.8	6.4	8.2	8.6	04	11.7	9.05	04	6.4	8.0	8.0	00	08	7.69
47 - TAMELAKET MOHAMED YAGOUB	171739030821	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	0.0	0.0	00	00	0.0
48 - TAOUSAR Douaa	212138069520	2.6	2.6	00	9.6	12.7	11.4	8.05	10.44	18	12.8	11.5	09	10.2	13.5	13.5	01	28	9.88
49 - YAMINA Khouloud nor el houda	202038058433	1.0	1.0	00	0.0	0.8	0.0	0.0	0.2	00	0.8	0.4	00	0.0	0.0	0.0	00	00	0.35
50 - ZAMI AHMED	161638071726	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	00	0.0	12.0	12.0	01	01	0.8